

# WHEN YOU WANT TO HAVE THE BEST RINK, LET'S TALK. YOU GO FIRST.



**Becker Arena Products didn't get to be such a trusted partner by accident. Our expert rink consultants learned long ago that our customers set the tone of every conversation. And with that in mind, the Becker Team follows a consistent, four-step approach when we work with you.**



#### **WE LISTEN.**

Tell us what you need. Clearly understanding your goals and objectives is the first step to delivering the right solution in just the right way.



#### **WE RECOMMEND.**

After understanding your situation and priorities, the Becker Team uses decades of experience in evaluating how best to do the job — while respecting your schedule and budget.



#### **WE SOLVE.**

Our track record of expertise and success across the country has taught us that each opportunity is new and unlike any other. So when we put our heads together to execute your project, it will be with a highly customized plan. Yours.



#### **WE PARTNER.**

From proposed concept to project completion, get used to having us around. At Becker Arena Products, we're in the business of building customer relationships, not just customers, because we're genuinely committed to your long-term success.

# WHEREVER YOUR FACILITY HAS A NEED, THE BECKER TEAM HAS AN ANSWER.



**P**eople throughout the ice-rink industry are saying great things about Becker Arena Products just as they have been for many years.

That's because at Becker Arena Products we're totally committed to making our customers happy and keeping them that way. Whether a dasher board system, arena equipment, advice for planning or facility upgrades, great deals on used products, or supplies for day-to-day operations, the Becker Team will provide exactly what's needed.

## How do you define customer satisfaction?

- Does it mean getting top-quality products that last a long time?
- Is it responsive service that's adapted to your particular situation?
- Maybe a creative solution to a problem?
- Good ROI?
- Timely, honest answers?
- A trusted relationship?

**WITH THE BECKER TEAM ON THE JOB, YOU GET ALL OF THESE THINGS. EVERY TIME.**

## Dasher Board Systems

Becker Arena Products offers more choices for top-quality dasher boards than any other source, as well as the widest range of optional features. Whether upgrades or new construction, steel or aluminum, the Becker Team can customize the ideal dasher board system for you.

## Beyond-the-Boards Products

Talk to the Becker Team when you need benches, spectator seating, locker rooms, skate rack systems, flooring, scoreboards or any other rink equipment.

We went with the Becker Team for all of our rink products. Our boards, our glass, are 100 percent from Becker Arena Products. My interactions with the Becker Team have been nothing but top-notch, A-plus.



— Brian Prisbe  
General Manager  
Scheels IcePlex, Sioux Falls, SD



### **Complete Equipment and Supplies**

Professional hockey goals and nets are just the tip of the ice stuff. Becker Arena Products also offers all the tools and accessories your rink needs to host broomball, curling, indoor soccer, kids' hockey, concerts, and more.

The best rinks demand the best ice, and the Becker Team has the products and experience to help you maximize the quality and look of your skating surfaces, including flooding equipment, edgers, paint, vinyl, logos and more.

### **Used Equipment**

Becker Arena Products offers a used equipment solution when new is not an option. In 2005, we started connecting buyers and sellers of used and refurbished ice rink equipment through a dedicated website [rinkequipmentresource.com](http://rinkequipmentresource.com).

### **Flexible Purchasing Options**

The Becker Team will work with you to design the best way to finance your project to ensure responsible stewardship of your budget. Our financing and leasing plans give you the flexibility to get what you need within budget.

National Joint Powers Alliance (NJPA) provides streamlined, cooperative purchasing processes, and helps satisfy bid requirements. Ask your Becker Team member about how purchasing through NJPA can save you time, resources and money.

LET OUR REPUTATION HELP  
PROTECT YOURS.

**Since 1988, the Becker Team has been building a proud name for ourselves by doing more for our customers and supporting them at every step. We'd like to do the same for you and your arena — and help you host your teams and fans to more enjoyable, more memorable rink side experiences.**

I think it's an above-and-beyond mentality for the Becker people, that they want to make sure the project is done right instead of just coming in, getting it done, and leaving.

— John Heckmann  
Arena Manager  
Minnetonka Ice Arena, Minnetonka, MN

“P”eople come back to us time and time again because they trust we will deliver what we told them we would deliver. They have confidence knowing we will take care of them. They rely on our expertise. They trust the quality of our products.

We have been consistent and dependable for decades. For our clients, it comes down to the ease of doing business with us and the trust their projects will be done right.”

— THE BECKER TEAM



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To see the full selection of what  
Becker Arena Products offers, visit:

[beckerarena.com](http://beckerarena.com) — New products and solutions  
[rinkequipmentresource.com](http://rinkequipmentresource.com) — Used products and solutions